

LOST PET CHECKLIST

- Notify Your Neighbors Immediately**
- Search Daily** particularly in the early morning and evening when they are most active as well as the time you normally feed them.
- Facebook** is very quick, easy, and viral. Post a couple of photos of your pet and a recent one. Include your contact info, last seen location including your, town, county, and state.
- Visit Local Shelters Daily** Check local rescue groups, shelters, humane societies, and feral cat organizations in your area. There may be staff changes, your pet may not have yet been processed, or its breed misidentified.
- Contact Local Shelters Daily** Leave clear, detailed messages including your name, phone, contact info, and pet details. Shelters are required to hold an animal for 7 days before they become adoptable or are euthanized.
- Post Flyers & Signs** including critical info, photo, contact info, location last seen. Engage family, friends, and neighbors to help.
- Dog Parks** Post a sign and alert other pet owners. They may be your best search volunteers because they know what their pet means to them.
- Alert Local Veterinarians**
- Put Food Out at Point of Escape** You should consider putting out your scented clothing as well to attract your pet.
- Humane Traps** can be placed strategically around your home. Your local animal shelter may rent you some.
- Provide Multiple Contact Sources:** Provide your home/work/cell numbers and emails. List family and friends as alternate contacts so you don't chance missing a notification. Indicate if can be called any time day or night.

**PLEASE BE SURE TO ALERT EVERYONE
ONCE YOU'VE LOCATED YOUR PET!**

FLYER TIPS & SIGNAGE TIPS

- ▶ Make them LARGE
- ▶ Include one large, sharp photo of your pet as it looks now.
- ▶ Few words in large, readable text (e.g., REWARD - LOST BLACK LAB - RED COLLAR) Font size of 80+.
- ▶ Fluorescent paper and poster board are effective.
- ▶ Markers that are permanent (not water soluble)
- ▶ Plastic sheet protectors will keep your flier safe in the rain and are available at Staples.
- ▶ Post on corners with traffic lights/stop signs - it's easier to read while stopped
- ▶ Don't forget to post in both directions on the road
- ▶ If your pet is timid or fearful, state this. Advise not to attempt to catch, just to alert you as to when & where your pet was seen.
- ▶ Consider using a campaign sign stuck in the ground. You can post on both side and it won't curl like they often do around a telephone pole.



WEBSITES

- ▶ www.amberpetalert.com
- ▶ www.craigslist.org (Central NJ Jersey Lost & Found)
- ▶ www.fidofinder.com
- ▶ www.findtoto.com
- ▶ www.dogdetective.com
- ▶ www.petfinder.com
- ▶ www.lostpetsos.org
- ▶ www.lostmypet.com
- ▶ www.pets911.com
- ▶ www.lostyourpet.net
- ▶ www.petfind-usa.com
- ▶ www.lostpetnet.com
- ▶ www.pet-detective.com
- ▶ www.telephonepole.org
- ▶ www.nationalmissingpetalert.bravehost.com
- ▶ www.lostandfound.com
- ▶ www.missingpets.com
- ▶ www.missingpet.net
- ▶ www.tabbytracker.com
- ▶ www.fidofinder.com
- ▶ www.lostandpound.com
- ▶ www.lostmydoggie.com

Lost and Pound www.lostandpound.com Free website sends alerts to a 45 plus mile radius. Allows pet owners to post pictures and descriptions of their lost pets including the location where they were last seen. Upon entering this information, a LOST PET ALERT is sent immediately via email to a combination of participating veterinarians, animal shelters, police stations, media outlets, pet service companies and "neighborhood watch volunteers" within a 45-mile radius of where your pet was lost.

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EASEL Animal Rescue League

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